

Ulm, May 24, 2024

## Wieland wins the Best Managed Companies Award 2024

- Wieland Group's strategic course wins prestigious competition
- Successful corporate transformation towards a sustainable future
- Wieland Executive Board accepts award on May 23

In recent years, the Wieland Group has experienced continuous growth under the leadership of Dr. Erwin Mayr, and has significantly expanded its presence in the attractive North American market. At the same time, Wieland has succeeded in transforming itself into a sustainable economy with a long-term focus on profitable growth. In the course of this development, a strong corporate culture has been created together with the current workforce of around 10,000 employees, always with the aim of leading the Wieland Group safely into the coming decades. The global market leader in the business of semi-finished products and system solutions made of copper and copper alloys has now been recognized for this strategic development with the Best Managed Companies Award.

On May 23, Wieland accepted the coveted award at a ceremony in Frankfurt, Germany. "This award is not only a confirmation of our strategy and corporate transformation, but furthermore a recognition of the outstanding work of our employees, whose experience and knowledge are the greatest success factor for Wieland in the global competition," emphasizes Mayr.

Headquartered in Ulm, Germany, the company is based on a family-oriented shareholder structure with more than 200 years of company history. "In order to sustainably secure and expand our business foundation, we have developed an integrated corporate strategy in recent years that is oriented towards the expectations of our stakeholders as well as our Wieland-culture,"

## Press Release

explains Dr. Erwin Mayr. "Our most important stakeholders involved in this strategy development are our shareholders, employees, customers and a broad network of suppliers." As part of the selection process, the Wieland Group underwent an intensive process over the past few months and completely convinced the jury in all categories - Strategy, Productivity & Innovation, Culture & Commitment, and Governance & Finance.

### **Best Managed Companies Award**

Launched by Deloitte in Canada in the 1990s, the Best Managed Companies program is now a seal of quality for successful SMEs in more than 45 countries. The competition is organized by Deloitte Private, UBS, Frankfurter Allgemeine Zeitung and the Federation of German Industries (BDI). The vision: to create a national and global ecosystem of exceptional managed medium-sized companies.

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## Picture material



Dr. Erwin Mayr (right), CEO of the Wieland Group, and Michael Demmer (left), Chief Strategy Officer of the Wieland Group, receive the Best Managed Companies Award 2024 in Frankfurt, Germany.



The Wieland Group's Best Managed Companies Award.

# Press Release



## About Wieland

Wieland is one of the world's leading suppliers of semi-finished copper and copper alloy products. With a global network of more than 80 production sites, service, and trading companies, the company offers a broad product, technology, and service portfolio. From prototype to series production, Wieland develops solutions for automotive, aerospace, electronics, refrigeration, air conditioning, and many other industries. Wieland uses high-performance copper materials to drive the success of its B2B customers in future-oriented fields such as electromobility, connectivity, and urbanization. High technical competence, customer-oriented thinking, and sustainability determine their actions and have been the basis of the company's success since 1820.

## Wieland in brief

### Headquarter

Graf-Arco-Straße 36 | 89079 Ulm | Germany

### Facts

\*1820 in Ulm, Germany | Sales: 620 kt | Turnover: €6.3bn |  
Locations: 79 | Employees: 9,400 [FY 22/23 figures of the Wieland Group]

### Executive Board

Dr. Erwin Mayr, CEO | Gregor Tschernjavski, CFO

### Chairman of the Supervisory Board

Fritz-Jürgen Heckmann

For further information, please contact

### Wieland Group

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